

UP ADVERTISER'S AVENUE  
Some Stop-press advertisements collected by  
C. L. INKER

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HAPPY LANDINGS are assured if you climb with  
**NUBBEND**

the Climbing Rope that Sings when Plucked.

Manufactured from a special plastic material woven by the convicts of Devil's Island,

NUBBEND has EVERYTHING YOU WANT—

Long Life, Happiness, and that Fashionable Well-groomed Appearance.

NUBBEND'S surface, coated with D.D.T., repels Midges, Rats, Customs Officials and other Vermin.

In emergency, one foot of NUBBEND, chewed thoroughly, will sustain a Benighted Climber for four hours. Mr. Philip Harlem, the famous T.V. chef, recommends it for use in gravy-making.

NUBBEND has the distinction of being the only make of Climbing Rope that was NOT used on Everest in 1953.

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**CLIMBER ! KNOW THYSELF !**

Do YOU know whether you are "in form" the morning before the climb?

Can YOU tell whether you are going to romp up that V.V.S. or whether the Easy Moderate you had planned to climb must be left alone?

These and other vital questions will be answered for you by

**CLINKER'S CLINICAL CLIMOMETER**

A Child Can (and has) Use (Used) It

Simply place the toes of the right foot on the platform of the Apparatus and observe the recording dial, which is geared to amplify the Nerve Oscillations. There is also a Jim Jam recorder which can be fitted as an extra for the left foot. A recording of 1 to 5 Jim Jams indicates Top Form (the small black line above the figure 1 is known as "Lot's Groove"); should the needle point to figures 6, 7, 8 or 9 (Medium Form) V. Diffs and Mild Severes may be tackled with confidence; 10 to 15 shows that Diffs and Mods should be adhered to as frictionally as possible, while readings up to 20 imply that a perfectly horizontal slab, in rubbers on a dry, warm day, might not be impossible to the determined. Readings of 20 and over suggest an immediate transfer of the sporting instinct to Stamp Collecting.

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MRS. JONES, The Rest House, Capel Cursing, caters specially for Rock-Climbers. All seats constructed of unresilient Cambrian Greenstone, mattresses stuffed with heather, damp sleeping-bags on all beds. Cold running water flavoured with Peat and Sheep. Bathroom fitted with boulder-problems. Pennmican soups a speciality. Extensive views of mist. Terms moderate to difficult.

### BOOTS ! BOOTS !! BOOTS !!!

"A climber's Heart is in his Boots," says the ancient Chinese proverb, and BOFFINS have the Boots to contain it.

Built like a Battleship, each Boot leaves our Firm's workshop wrapped in cellophane, untouched by human hand. Sharkskin uppers and yak-skin lowers, matt finish on all surfaces. lined with best laminated asbestos for extra coolness. Boffins Boots are styled in the latest delightful designs: Megaphone (bellows tongue), Convert (flexible sole), Scrum (quick heel), and Puritan (no laces).

Nailed in pictorial design representing Mr. Aneurin Bevan eating soup, 7/6 extra. All rear tags detachable with a slight pull of the forefinger.

BOFFINS are the SOLE manufacturers.

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PERSONAL.—Will the Young Lady who rescued a piece of Ham from Second Ledge on Terrace Wall last August Bank Holiday, and afterwards shared the reconstituted sandwich with its Grateful Owner, please write to "Carnivore," 367a, The Buildings, Edgbaston, who still retains a kirbigrip and pleasant memories?

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### "SOMEONE IS USING PIPPO !"

That's what they'll say when they see your new Anorak—just washed with this most marvellous of all preparations.

Give all your climbing kit that VETERAN appearance with

#### PIPPO

The Powder That Stains and Dirties Like Old!

A PIPPO-washed Windproof will win respect in any climbing party.

After a PIPPO-washing you will diffuse an odour of stale tobacco, disused peppermints, Welsh rain, an old rope, such as will gladden the heart of all true Mountaineers.

PIPPO washes Whites blacker, Coloureds dingier.

PIPPO all your dainty things TODAY !

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ADVANCE NOTICE. On and after January 1st, 1977, the Milestone Buttress will be closed for repairs. Pitch 4 is being relaid and Handholds 26, 35 and 48 will be replaced by phosphor-bronze plates. Traffic should proceed via Rowan Route, where a new queue-shelter has been erected near the helicopter station.

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"I never knew," writes Mr. Beverley Nuckles, "how terribly lovely Snowdonia could look until I saw the photographs taken with—

### THE NEW HIGHWITNESS CAMERA."

The Highwitness has a calorific value of 2½ and is specially designed for rock-climbers.

The Dento Rubbagrip allows the HIGHWITNESS to be held between the teeth while photographing on climbs where the hands cannot leave the holds, and the Vee-Spring case permits it to be dropped from heights up to 300 feet without damage. Filters for use in bar interior work are available. With built-in thermostat, Dore shutter, and automatic incubator, the HIGHWITNESS cost only 399 gns., including Excise Duty.

Introducing

**THE BEATEMALL ICE AXE**

as used on the recent Polynesian Expedition to Walsall.

Why Carry with You an Implement useful for One Purpose only?

The BEATEMALL Ice Axe includes the following:

Normal Ice-Carving Head

Retractable Spike for Gathering Litter

Crown Cork Opener

Nail File

Hypodermic Syringe

Toothpick

and

Combined Razor and Screwdriver

A Thing for Getting Stones out of Horses Hooves.

The shaft of the BEATEMALL contains:

Compass

Matches

A Set of Chessmen

Needles and Thread

and

A Small Flask (for medicinal purposes)

GET YOUR BEATEMALL ICE AXE NOW—from

Sadlers & Wells, Scrambler's End, E.16.

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**A SLING OF BEAUTY IS A JOY FOR EVER !**

Buy a Styles Supa-Sling and Control that Middle-Aged Spread.

In Triple-Weight Nylon with Lace Insertion and in FOUR lovely colours—

Beige, Neige, Sage, and Bird-cage Mottle

Fitted with Patent Self-Releasing Snaplink

Only Three Guineas.

(Higher Purchase Terms for Lower Income Groups)

Try One at your local Pastrycook's

or write for brochure to

SLINGS & Arrows, Outrage Street, S. (Fortune 1234).

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**NIPPIT NIVES CUT CLIMBING ROPES QUICKER**

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The Bishop of Nether Wallop lends his personal support to the **SAVE THE TROUSERS FUND**, instituted to restitute the garments of the destitute. Many a young mountaineer is lurking heartbroken in his home, unwilling to subject his companions to the spectacle of a rent or patched lower portion and thus spoil their appreciation of our glorious mountain scenery. Remove this reproach from our National Life by sending your donation, or Trousers, NOW. No reasonable slacks refused. A copy of **HISTORIC COUNTRY SEATS**, by S. Hocking Hole, will be sent unstamped to all contributors.

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**USED ON EVEREST !**

Pettifogg's Gas-filled Collar-Studs.

**THE LIGHTEST EVER.**

WHEN IN DIFFICULTIES—

Put in a PET Pattern Patent Piton.

No Hammer Needed.

Simply press the PET against the rock face and it will do the rest. The action releases a plunger which fires a small charge, thus blasting a hole four inches deep. The heat of the blast liquifies the patent soldering material which instantly solidifies again, welding the PET immovably in place.

Supplied by the gross in special safety sack from  
Messrs. Wack and Dangle Limited.

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GUIDE AVAILABLE.—Short tours amid lonely scenery. Vacancies for a few Young Ladies. No experience necessary. Send photograph and state age and whether unmarried.—C.A.Sanova, The Myrtles, Huntingdon.

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WEIGHT IS NO OBJECT

to the Leader who carries a Getumup Pulley in his anorak pocket. No matter how Obese and Inept the Second may be, the Getumup can do the job in a jiffy.

Seconds up to seventeen stone in weight have been hoisted up vertical pitches in a few moments by a Leader

USING ONE HAND ONLY.

Mrs. X writes: "Mr. Y pulled me up the Yellow Slab pitch without the least discomfort to either of us, although lunch had been partaken of just previous. I do think your Getemup is okay, ever so."

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For advertisement space in this Column apply to C. L. Inker, Ty Bach, Much Blathering, Wilts., enclosing a postal order for almost any amount.